



Come and Try Guidelines effective 1 January 2017

Come and Try's are a Motorcycling Western Australia brand for non-competitive events providing the opportunity for new members to come along and try riding at your track.

Over the past 10 years, it has been clearly shown that clubs running ride days under the *Come and Try* brand have both increased membership AND increased income.

A *Come and Try* can only be used to show your club to NEW members who are NEW to the sport and never before competed. Existing or former members or those who have held an MA annual competition licence previously cannot participate – see the guidelines for *GoMoto* if this is the case.

BENEFITS

- New club members
- New volunteers
- More money for your club
- More use of your venue
- Community benefit in being seen to be pro-active in doing your part to ensure riders are riding in an accepted place

PERMITS

All that is required is a Non-Competitive permit and must be applied for 2 weeks in advance. *Come and Try* events cannot be held under a competition permit (Demo class excepted), or a monthly practice permit.

With the exception of the Demo class, should your club wish to conduct a *Come and Try* class at a club competitive event a separate permit needs to be applied for and all the below conditions apply to that *Come and Try* class.

LICENCES

All participants must hold an MA licence of one of the following types:

- Mini or Recreation annual licence
- One Event Recreation licence
- One Event 'FREE *Come and Try*' licence

Motorcycling Western Australia does not require club membership to participate in any non-competitive activity. *Come and Try* is designed to attract riders to clubs and club membership is not required. The idea is to put on a well-organised fun event to convince *Come and Try* riders to join your club and take advantage of all the other events where club membership is mandatory



ADDRESS Brian Adams House, 46 Seventh Ave, Maylands MAILING ADDRESS 25/168 Guildford Road, Maylands WA 6051

PHONE (08) 9371 5333 FAX (08) 9371 5311 WEBSITE www.motorcyclingwa.org.au EMAIL mail@motorcyclingwa.org.au

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Issuing of One Event 'FREE Come and Try' licences.

These licences are issued free of charge and can **only** be issued to participants who have never held any MA licence (competition, recreation, One Event, or more than three FREE Come and Try licences) **ever** before. This licence can be issued up to THREE times to any rider, though your club can choose to issue a lesser number of licences (ie one, or two) if you so wish, as the name implies it is a 'Come and Try' licence. Riders requesting a FREE Come and Try licence who have previously been issued with three FREE Come and Try licences (even if at another club), or any other MA licence can be sold a One Event Recreation licence.

A FREE Come and Try licence is a free licence for riders to give organised sport a try, and following feedback from our clubs can be issued up to three times. After three times at their next event, no matter at which club, the rider will need to purchase a one event licence or take out an annual licence (See other MWA bulletins on how to issue an annual recreation licence on the day of the event or contact the office). FREE Come and Try Licences are for non-competitive participation only and CANNOT be issued at an event where there is a Competition permit in place (Demo class excepted).

Competition Licensed riders, or those who have previously held a competition licence are NOT permitted to participate at a Come and Try event, or with Come and Try riders in a Come and Try class.

MEDICAL REQUIREMENTS

Having an adequate medical response in place is essential. As a minimum, the following applies. For events where it is reasonable to expect:

- 20 or less participants 1 First Aider
- 21 to 100 participants 2 First Aiders
- More than 100 participants
2 First Aiders for the first 100 riders, plus 2 First aiders for every 100 riders above that or part thereof. 1 Paramedic or a registered nurse strongly recommended.

Medical services must operate from a dedicated first aid room (this can be temporary). All on-track activity must cease immediately should the available medical personnel be unavailable due to treating patients. Consideration should be given to exceed the minimum requirements to avoid having to suspend activities.

EVENT ORGANISATION

For safety reasons and for the benefit of potential new members, riders on FREE Come and Try licences MUST NOT UNDER ANY CIRCUMSTANCES be grouped with riders who have been issued a One Event licence or hold any other MA licence (Demo class excepted). Riders on FREE Come and Try licences must ride in the own event. Therefore, current or former competition licence holders are not permitted to participate at a come and try. Your club can hold a Come and Try class at a club competition event however a separate permit must be applied for and riders in this class MUST only be Come and Try riders. It can reasonably be expected that FREE Come and Try licence holders will be inexperienced compared to regular licence holders. More experienced MA licence holders are more likely to ride at higher speeds, hold consistent lines and tackle obstacles (such as jumps) more confidently. This is a significant safety concern. For the Come and Try rider, nothing is more discouraging than being lapped at warp speed and this alone may result in a once confident new rider deciding not to join your club.

Consideration needs to be given to grading groups for larger events to ensure riders of similar experience ride together.

Junior and senior riders must not ride together, nor can quads and two wheel bikes.

To comply with non-competitive status, an event must not use a mass start, it must not be timed or scored in any way which will determine a finish order and no award for performance can be given. It is recommended that the chequered flag be given to finish the event as this is the universal flag used for this occasion. It is not recommended the red flag be used as this is associated with serious incidents and can reduce the significance of this flag if riders progress to competition.

You should try and structure your day in a similar way as a race day is conducted, but that is up to you.

Your non-competitive *Come and Try* MUST NOT be conducted on the number of laps completed and MUST be conducted on a timed basis only. Your club can choose the amount of time for each heat. For example: 10 minute heats, the instant the 10 minutes has expired the finish flag is displayed regardless of where the 'lead' rider is on the circuit.

SUPERVISION

A minimum L2 Clerk of Course or Steward or L1 Coach is required to control and supervise the event. Sufficient officials and volunteers are required to be in place to manage the meeting and will vary according to size and scale. At venues which require flag marshals, there needs to be sufficient marshals in place to provide line of site coverage of the track.

REPORTING

The minimum report required is a list of all riders and all officials and volunteers using the forms available for this purpose returned within 5 days. In addition any injuries must be reported, with serious injuries reported using our SMS system. Clubs are required to report on the number of participants who joined the club as a result of participating in the *Come and Try*. A requirement for all *Come and Try's* is the necessity to complete a 2 minute online survey on the success of your event. Information on access will be provided with your permit.

COST

This varies depending on the purpose for which the *Come and Try* is being conducted, and is based on cost to the participant. It is up to your club to determine the purpose for which you wish to run a *Come and Try* and to set a fee accordingly. MWA strongly recommends not making any charge. You may not charge more than \$30 for a *Come and Try* day. In extreme cases where for example venue hire is prohibitive application can be made for an exception.

For *Come and Try's* where:

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| • no cost is charged | \$no cost |
| • \$30 or less is charged | \$1.50 per rider |
| • More than \$30 is charged (RR excepted) guidelines | Not permitted – see <i>GoMoto</i> |

Where your club provides the *Come and Try* for free indicates your intent to maximise the potential to attract new members. Similarly where your club is charging under \$30 indicates your intent to only recover operating costs of the event. Motorcycling Western Australia supports your initiative by ensuring your club will not be out of pocket with rider fees set accordingly.

Where your club charges more than \$30 indicates the *Come and Try* is being conducted as a ride day at profit to the club, please see the *GoMoto* guidelines.

Club Check List for Running a Come and Try Event

1. Determine the date for your event
2. Apply for a *Come and Try* (non-competitive) permit from Motorcycling Western Australia using the standard non-competitive application form a minimum of 2 weeks in advance
3. Ensure you have the officials and volunteers needed, including either a L1 coach or L2 Steward or COC.
4. Ensure you have first aid organised
5. Request free Come and Try Come and Try licences from office, as well as sufficient one event licences, and annual recreation licence application forms.
6. Organise canteen and portable toilets if required
7. Organise a club representative to supply club information and membership sign up.
8. Ensure potential new members are looked after with club member kits, and any help they need to have a great day. Remember, your club is on trial here by the potential new member, their experience is in direct proportion to the likelihood they will sign up to your club.
9. Send your event report to Motorcycling Western Australia within 5 days.
10. Complete the online survey.
11. Sit back and enjoy all your new members.